

ECREA Television Studies section conference 2017

## **“The Future of European Television: Between Transnationalism and Euroscepticism”**



Málaga (Spain), November 15th-17th 2017

Organized by the ECREA Television Studies section and the University of Málaga (Spain), in collaboration with “Production and circulation of media contents” section of AE-IC

### **Preliminary programme**

Venue: Facultad de Ciencias de la Comunicación. Universidad de Málaga (Spain)

#### **Day 1. Wednesday, November 15**

<b>Time</b>	<b>Event</b>	
8.30-9.00	Registration	
9.00-9.30	Welcome and Opening remarks	
9.30-10.30	Keynote session: Sonja De Leew (Utrecht University)	
10.30-11.00	Coffee break	
11.00-12.15	Panel session A. Transnational Television	
12.15-13.30	Panel session B. Public Service	
13.30-15.00	Lunch break	
15.00-16.15	Panel session C. Current affairs on TV	
16.15-16.30	Coffee break	
16.30-17.30	Plenary roundtable: Women and European TV series. Kim Akass (University of Hertfordshire), Concepción Cascajosa (Univ. Carlos III), Lothar Mikos (Filmuniversität Babelsberg)	

#### **Day 2. Thursday, November 16**

<b>Time</b>	<b>Event</b>	
9.15-10.30	Panel session D. TV Series (I)	
10.30-10.45	Coffee break	
10.45-12.00	Panel session E. TV Series (II)	
12.00-13.00	Keynote session: Andrea Esser (University of Roehampton)	
13.00-14.30	Lunch break	
14.30-15.30	Panel session F. International Channels and Audiences	
15.30-15.45	Coffee break	
15.45-16.45	Panel session G. TV and the Digital Era	
16.45-17.45	Special session: How Television used to be made. John Ellis (Royal Holloway, Univ. of London)	
20.00	Social event: Tapas night	

### Day 3. Friday, November 17

Time	Event	
9.15-10.45	Panel session H. The image of Europe	
10.45-11.00	Coffee break	
11.00-12.15	Panel session I. National Television & identities	
12.15-13.15	Keynote session: Toby Miller (Loughborough University)	
13.15-13.30	Final remarks	
13.30	Farewell drinks	

#### Panel sessions. List of papers

##### Panel session A. Transnational Television

-Television as a technology of nation-building, Europeanization and globalization. Heidi Keinonen (Independent researcher).

-Cultural diplomacy and beyond: Finnish commercial television MTV's co-productions with Eastern European partners, 1960s–1980s. Mari Pajala (University of Turku).

-The Politics of Transnationalisation: Relations and Interactions within Television Production Conglomerates. Jolien van Keulen (Vrije Universiteit Brussel).

-A Critical Exploration of the Global Netflix Strategy. Lothar Mikos (Filmuniversität Babelsberg).

-Introducing new players into old paradigms: Netflix as quota producer in the European market. Jéssica Izquierdo Castillo (University Jaume I).

##### Session B. Panel session B. Public Service

-Public service media, pluralism and diversity. Carla Baptista, Francisco Rui Cádima, Luís Oliveira Martins y Marisa Torres da Silva (Universidade Nova de Lisboa).

-Traffic web and social network management. Analysis of the main European public television channels. José Miguel Túnuez-López (Universidade de Santiago de Compostela, España), Carmen Costa-Sánchez (Universidade da Coruña, España) and Ana Gabriela Frazão Nogueira (University Fernando Pessoa, Oporto, Portugal).

-Broadcasting Service and Minority Languages: A comparative approach to Scotland and the Basque Country. Miren Manias (University of the Basque Country UPV/EHU).

-Disparity and weakness of public regional media in Europe. Analysis of Spain, Belgium and Germany. Marta Rodríguez-Castro (Universidade de Santiago de Compostela), Francisco Campos-Freire (Universidade de Santiago de Compostela) and Óscar Juanatey-Boga (Universidade da Coruña).

-Discourse and information quality as a threat to internal pluralism in public broadcasting television services. Carlos Aguilar Paredes, Lydia Sánchez Gómez, M<sup>a</sup> Àngels García Asensio, Lucía Jiménez Iglesias (University of Barcelona).

### **Session C. Current affairs on TV**

-Watching the Post-Truth Unfold on Turkish TV Channels: The Dutch-Turkish Crisis. Zeynep Gultekin-Akcaý (Cumhuriyet University).

-Does Adopting Media Logic Lead to Communicative Success in Political TV Interviews? Communicative Strategies in Thirty Years of Televised Talks with Austrian Party Leaders. Andreas Riedl (Austrian Academy of Sciences).

-Continuities in a Changing Television Sector: The Endurance of Violence on Broadcast Television. Stelios Stylianou and Vivi Theodoropoulou (Cyprus University of Technology).

- Representing the social acceptance of migrants in the Netherlands as both a disruptive and lucid narrative. Berber Hagedoorn (University of Groningen).

-Spanish television executives' attitudes about scientific content on television and its audiences. María T. Soto-Sanfiel and Isabel Villegas-Simón (Universitat Autònoma de Barcelona).

### **Session D. TV Series (I)**

-The Challenge to Keep European DNA in Transnational TV Drama Series. Deniz Ozalpman (University of Vienna).

-Far away, so close: Sydney-siders watching Forbrydelsen, Borgen and Bron/Broen. Pia Majbritt Jensen (Aarhus University).

-Remaking european co-productions: the case of Bron/Broen (2011-) and The Tunnel (2013-). Patricia Diego (University of Navarra) and Isadora García (Universitat Internacional de Catalunya).

-Channel 4, independent (co)production and transnational television drama: How the consolidation of Kudos reflects the transitional struggle for national distinctiveness in the international market. Michael O'Neill (University of Glasgow).

-A 'Europe of different speeds' in the production and distribution history of The Team (2015). Cathrin Bengesser (University of London).

### **Session E. TV Series (II)**

-Discussing Obstacles and/or Opportunities: Travel of Turkish Police Procedural Genre in the European TV Landscape. Aysegul Kesirli (Istanbul Bilgi University).

-Building soft power through soap operas: The case of Turkish TV shows. Goksu Akkan (Universitat Ramon Llull – Blanquerna).

-Portuguese Soap Operas: a case study on the emergence of an original production and distribution mode. Manuel José Damásio (Universidade Lusófona de Humanidades e Tecnologias) and Jorge Paixão da Costa Universidade Lusófona de Humanidades e Tecnologias).

-Historical Insights and Political Keys in Isabella I's Reign as Reflected in TVE's Fiction Series. Lucía Salvador (Universidad de Valladolid).

-New types of television viewing in public TV. Analysis of the TV series 'El Ministerio del Tiempo' as a cultural and educational product. Marta Díaz Estévez and Daniela Murciano Olivencia (Granada).

### **Session F. International Channels and Audiences**

-Screening Migration in Post-Crash Ireland: TV Formats and National Affective Management. Anthony McIntyre (University College Dublin).

-Turkish trans-national TV channels in Germany with the challenges, prospects and limits. Mine Gencil Bek (University of Siegen).

-Cultural identity, proximity, and attribution: European and Latin American audiences of European TV drama. Susanne Eichner (Aarhus University).

-Andalusian identity and the new practices of viewing of young audiences abroad. Juan Francisco Gutiérrez Lozano (University of Malaga).

### **Session G. TV and the Digital Era**

-The European Television of the future and HBBTV: a new interactivity scenario Joan Francesc Fondevila, Jordi Botey, Josep Rom and Enric Ordeix (Blanquerna-Universitat Ramon Llull).

-TV audience measurement in the digital era. Nielsen Audience Measurement case. Emilia Smolak-Lozano (University of Malaga).

-The adaptation of the measurement systems to the habits of the television audience in the Spanish context. Natalia Quintas-Froufe and Ana González Neira (Universidade da Coruña).

-From videogame streaming to e-sports: new formats and new forms of consumption in the Spanish digital televisual market. Antonio Cuartero and Natalia Meléndez Malavé (University of Malaga).

### **Session H. The image of Europe**

-Jobbing Hood webserie, a transmedia hero for the institutional communication of the European Commission. Ana Sedeño (University of Malaga).

-Between transnationalism and Euroscepticism: a TV war in Poland in the European context. Radoslaw Sajna. Radoslaw Sajna (Kazimierz Wielki University in Bydgoszcz).

-Priming Europe. The Central-Eastern European televisions on European Issues. Ewa Nowak (Maria Curie-Skłodowska University).

-The image of Europe portrayed by Spanish Television programme Informe Semanal (1986-2016). Virginia Martín Jiménez and Itziar Reguero Sanz (University of Valladolid).

-European Union on the guide of Televisión Española (RTVE): case study of the programme "Europa". María Purificación Subires Mancera (University of Malaga).

-25/S: Audio-visual Arts Communication, Culture and Aesthetics. Nélia Cruz (University of Lisbon).

### **Session I. National Television & identities**

-(Re) defining the nation via (un)screening popular music: Eurovision Song Contest in Turkey's recent television era (2002-2017). Altug Akin (Izmir University of Economics).

-Religious Identity and TV Audience in Turkey: Identity in the Making. Burak Özçetin (Kadir Has University).

-National imaginaries in infotainment TV shows. The case of the magazine España Directo (TVE). Alvar Peris (Universitat de València).

-Faded into oblivion. Representation and censorship in Spanish historical fiction: The case of TVE (2011-2017). Ivan Gómez (Universidad Ramon Llull).

- A New Sense of Place: The City in Contemporary Spanish TV Fiction. Concepción Cascajosa Virino (Universidad Carlos III).